SILVIA FAVILLA
studio

CURRICULUM VITAE · ACCESSORIES AND LEATHER GOODS DESIGNER

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BACKGROUND

Over 24 years of experience in the luxury fashion industry, strong understanding of upcoming trends, new materials and innovative hardware, strong sense of colour combination and details. Passionate, efficient and continuously looking for innovative design concepts. Strong experience in coordinating international partners such as suppliers and clients.

WORK EXPERIENCE

SINCE 2019

FREELANCE

Accessories design and product development — men, women, home collections

- Design new concepts for women's and men's bags, SLGs, belts, hats, gloves, scarves, beachwear, home collections and eyewear, in line with the client's needs in terms of style and price point
- Research of raw materials such as fabrics and leather; design and development of new hardware, components and handcrafted techniques such as embroidery, knitting and crochet
- Monitoring and coordinating all product development steps with the suppliers
- Evaluating strategies to renew the product according to new trends, market needs, costing targets and the final production process

APRIL 2019 – FEBRUARY 2024

MALO

Head of Accessories Design and Product Development — accessories division

- Design new concepts for women's and men's bags, shoes, SLGs, belts, hats, gloves, scarves and home decoration, coordinated with the knitwear and RTW division
- Research of raw materials such as fabrics and leather; design and development of new hardware, components and handcrafted and industrial techniques such as embroidery or crochet
- Monitoring and coordinating all product development steps with suppliers, paper pattern makers and the technical departments
- Evaluating strategies to renew the product according to new trends, market needs, costing targets and the final production process

SEPTEMBER 2015 – APRIL 2019

PRADA

Design and Product Development — women's handbags

- Design new concepts for women's handbags, coordinated with the RTW and shoe divisions
- Design and development of new hardware, components and handcrafted and industrial techniques
- Monitoring and coordinating all product development steps with the company's paper pattern makers and the technical departments
- Evaluating strategies to renew the product according to new trends, market needs, costing targets and the final production process

NOVEMBER 2005 – MAY 2015

SALVATORE FERRAGAMO

Design and Product Development — women's leather goods

- Monitoring worldwide fashion and social trends, travelling to the main cities and points of sale
- Conducting concept presentations (sketches and mood boards) and prototype reviews with the company management and merchandising coordinators
- Researching, selecting and following up the development of new materials and finishes
- Design new concepts for women's leather goods (handbags, SLGs and belts), coordinated with the RTW and shoe divisions
- Design and development of new hardware and accessories with Italian suppliers
- Monitoring and coordinating all product development steps with the company's paper pattern makers and production units
- Evaluating strategies to renew the product according to new trends, market needs, costing targets and the final production process

NOVEMBER 2003 – NOVEMBER 2005

TOMMY HILFIGER EUROPE

Designer and product development

- Design collections for the men's and women's leather goods division
- Researching, selecting and developing new materials and finishes in Europe and the Far East
- Design new concepts of women's and men's leather goods for Tommy Hilfiger Europe
- Design, development and engineering of new hardware and accessories with European and Far East suppliers
- Monitoring and coordinating all product development steps with the production units in China

JANUARY 2001 – NOVEMBER 2003

MANDARINA DUCK

Designer — handbags, eyewear, timepieces

- Design, development and engineering of new hardware and accessories with European and Far East suppliers
- Research and development of new materials
- Design of new timepieces with Seiko for Mandarina Duck
- Design of new sunglasses and frames with Visibilia for the Mandarina Duck brand

EDUCATION AND TRAINING

2000 – 2001

MCAD MINNEAPOLIS COLLEGE OF ART AND DESIGN, UNITED STATES

An intensive programme to acquire advanced communication, art and design skills within a structured academic course. Certificate of Commendation for the courses attended in S/S 2000: film/video, photography, interactive multimedia, motion graphics, problem solving.

1996 – 2000

ISIA ISTITUTO SUPERIORE PER LE INDUSTRIE ARTISTICHE, FLORENCE

Degree in Industrial / Product Design, 110 cum laude. Research scholarship for the dissertation "Design & Local Identity" on the innovation of traditional leather goods in Tuscany. ISIA is a state school at university level for industrial design, with an experimental four-year course. Teachers included Andries Van Onck, Isao Hosoe, Paolo Deganello, François Burkhardt, Enzo Mari and Denis Santachiara.

TECHNICAL SKILLS

- Good knowledge of graphic software: Photoshop, Illustrator and others.
- Freehand drawing, to fix the idea and to present the project to the client in a personal, warm and unique way.
- Strong knowledge of materials and production techniques of the fashion accessories industry, hardware design, great sense of form, texture, proportion, colour and details.

LANGUAGES

Italian — mother tongue · **English** — fluent

PRADA

Prada shoulder bag crafted with trompe l'oeil velvet stitch and elegant brass hardware.

VIEW ON THE WEBSITE →





PRADA

Prada top handle bag crafted in embroidered velvet using the punto velluto technique, featuring refined brass details. This exquisite piece combines artisanal craftsmanship with timeless design.

VIEW ON THE WEBSITE →





PRADA

Prada shoulder bag crafted with geometric flower motif stitch and elegant brass hardware.

VIEW ON THE WEBSITE →







SALVATORE FERRAGAMO

Salvatore Ferragamo PE 2013, originally crafted for the iconic fashion show at the Louvre Museum. This exquisite bag features a meticulously hand-stitched patchwork of modules, blending vibrant hues with artisanal precision.

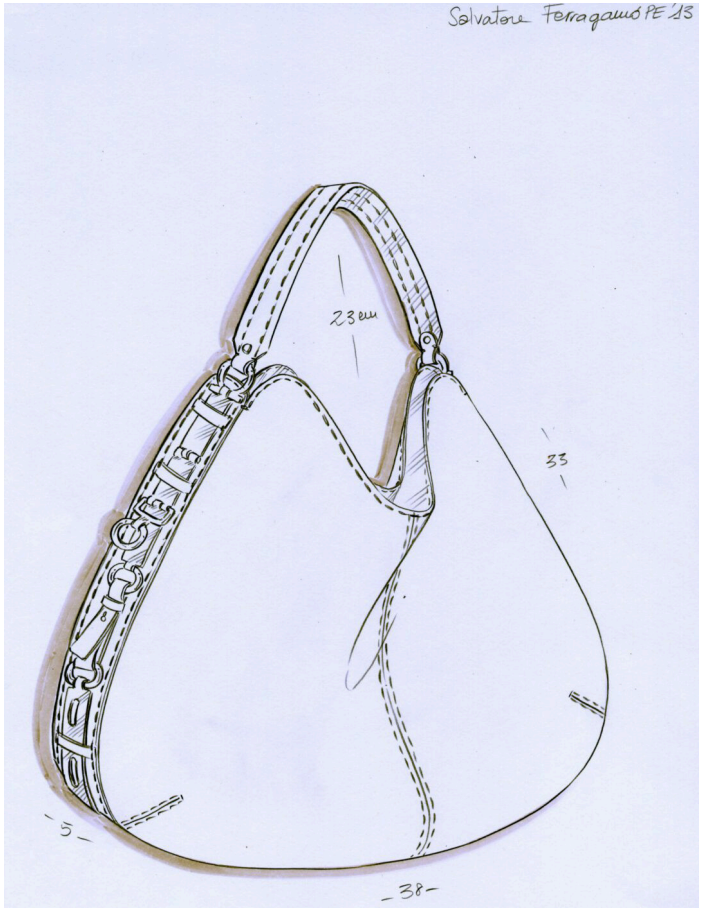
VIEW ON THE WEBSITE →



SALVATORE FERRAGAMO

Salvatore Ferragamo PE 2013, originally crafted for the iconic fashion show at the Louvre Museum. This exquisite bag features unique hardware with artisanal precision.

VIEW ON THE WEBSITE →





SALVATORE FERRAGAMO

Salvatore Ferragamo PE 2013, flap bag adorned with metal plates, crafted for the iconic fashion show at the Louvre Museum.

VIEW ON THE WEBSITE →





SALVATORE FERRAGAMO

Salvatore Ferragamo PE 2013, flap bag adorned with butterfly hardware and tassel, crafted for the iconic fashion show at the Louvre Museum.

VIEW ON THE WEBSITE →





SALVATORE FERRAGAMO

VIEW ON THE WEBSITE →





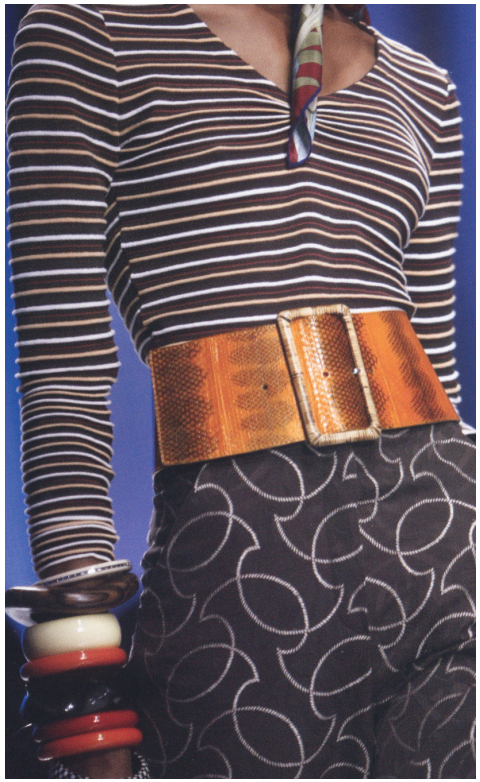
SALVATORE FERRAGAMO

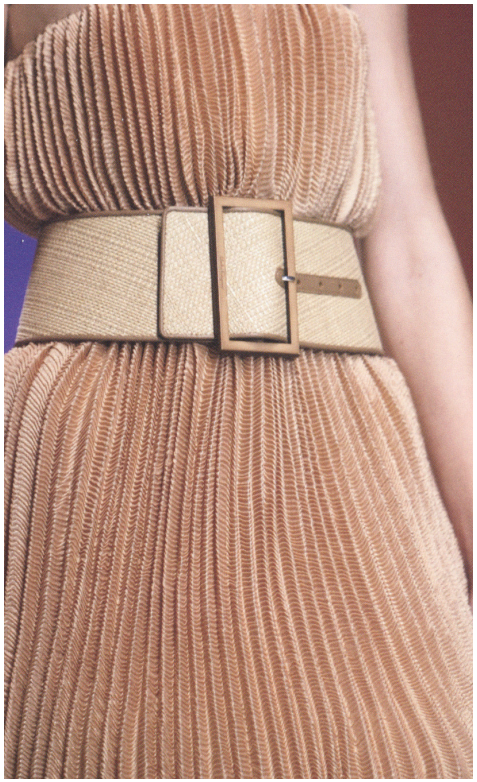
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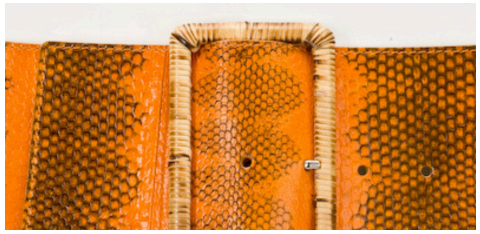
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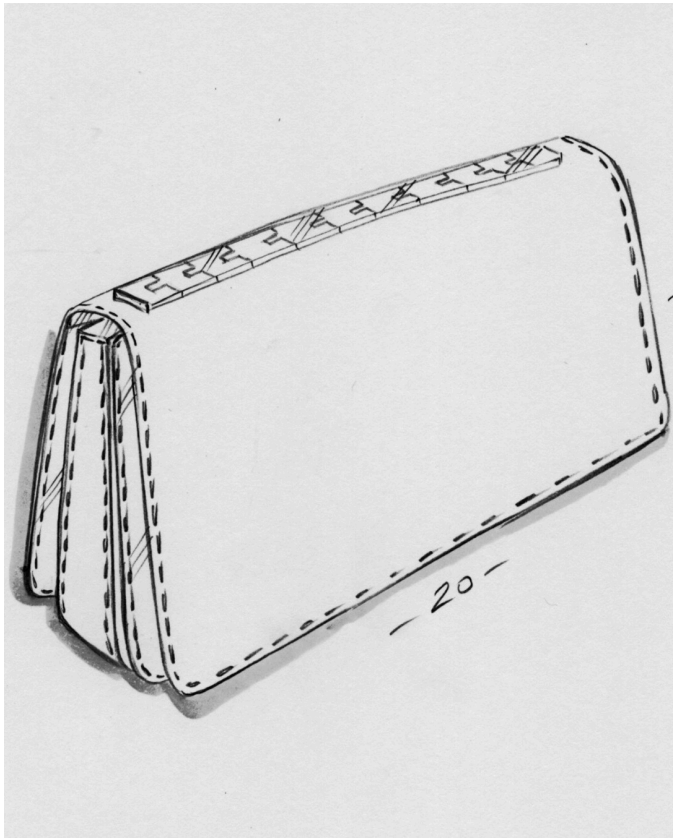


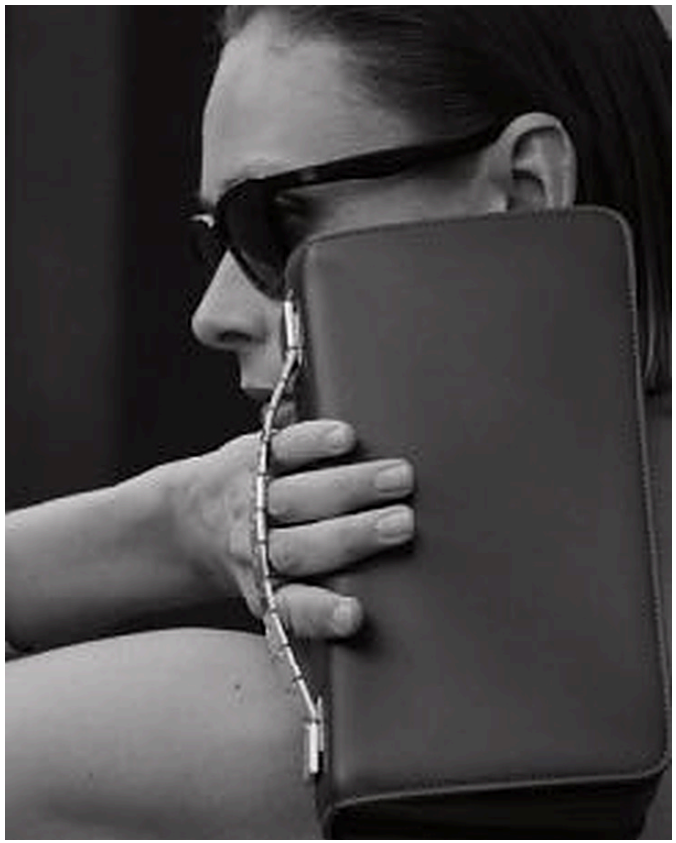
POLOMI

The designs embody a commitment to purity in form, where luxury is explored on an intellectual level rather than pursued for its own sake.

Polomi serves cultured, sophisticated, and conscientious women who celebrate their individuality over brand status. The hardware design captures the elegance of geometric shapes, drawing inspiration from cubism to unlock infinite possibilities within each creation. I envision innovative treatments for the hardware, skillfully blending luxurious natural materials and the highest leather quality, presented in a very sophisticated color palette. This approach fuses structure with softness, encapsulating the very essence of Polomi. Meticulous attention to stitching details infuses each bag with a distinctive finesse.

VIEW ON THE WEBSITE →





POLOMI

POLOMI is a sophisticated luxury bag collection designed according to the artistic design vision of Mrs. Polomi herself. The collection is dedicated to women who prioritize form over brand. Constructed with top quality leather and innovative hardware, its geometric design embodies thoughtful luxury.

VIEW ON THE WEBSITE →





POLOMI

POLOMI tote bag with custom made closure.

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MALO

Malo – the iconic bag known as Velvet, celebrated for its braided handles crafted with a tri-colored velvet ribbon.

VIEW ON THE WEBSITE →

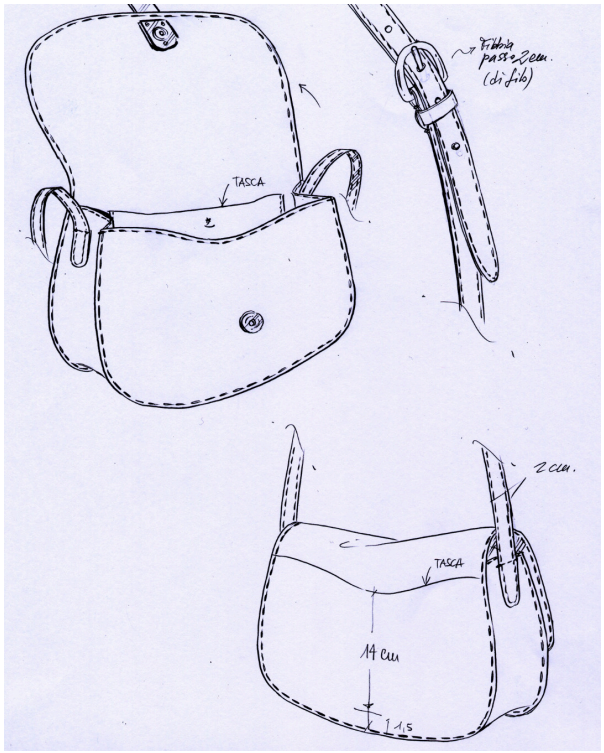


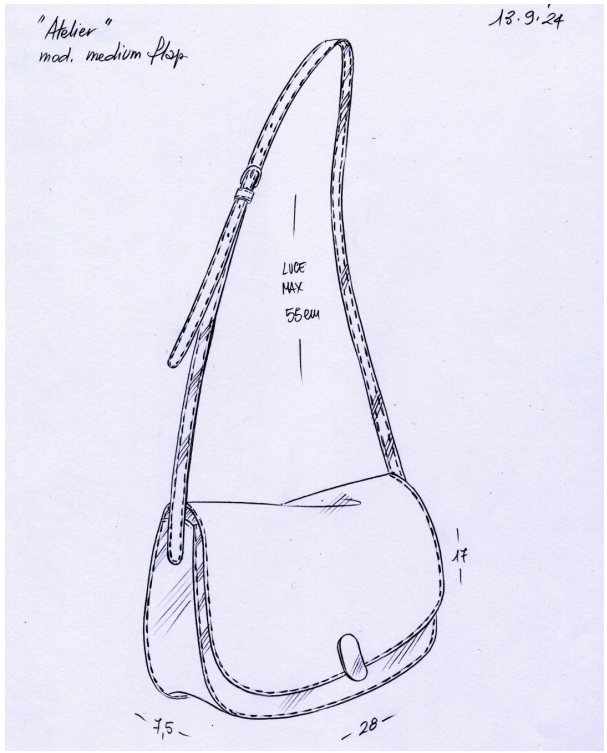


IL BISONTE

Crafted from vegetable-tanned calf leather with a soft suede interior, this atelier bag exemplifies refined craftsmanship and durability. Its simple closure enhances the design with a timeless appeal.

VIEW ON THE WEBSITE →



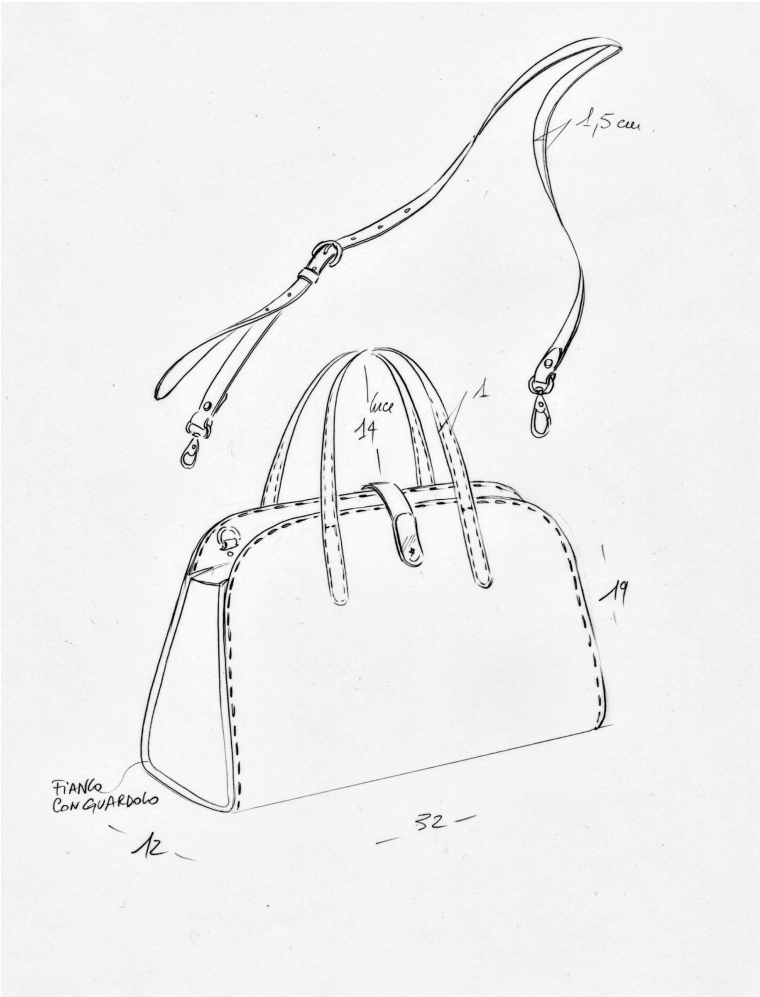




IL BISONTE

Atelier collection — top handle bag.

VIEW ON THE WEBSITE →





IL BISONTE

Il Bisonte, a refined satchel bag crafted in full-grain calfskin with a suede lining that exemplifies premium quality. This bag features a handle with maxi leather stitching along the edges, adding a distinctive touch of richness and artisanal craftsmanship to its simple yet elegant design. Designed for those who appreciate timeless style and meticulous attention to detail.

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BORBONESE

Mini bag FW 26/27 — a patchwork of materials: suede split front and calfskin body; the contrast of textures also enhances the play of colours.

VIEW ON THE WEBSITE →





BORBONESE

Set of three unlined pouches in multicolour OP-print fabric, in different sizes and joined by a round snap hook. The zip closure and matt pale-gold hardware add a refined touch.

VIEW ON THE WEBSITE →



BORBONESE

Decorative charm in OP-print fabric with leather details. Complete with metal key ring, leather handle and matt pale-gold hardware, it combines function with a distinctive touch.

VIEW ON THE WEBSITE →



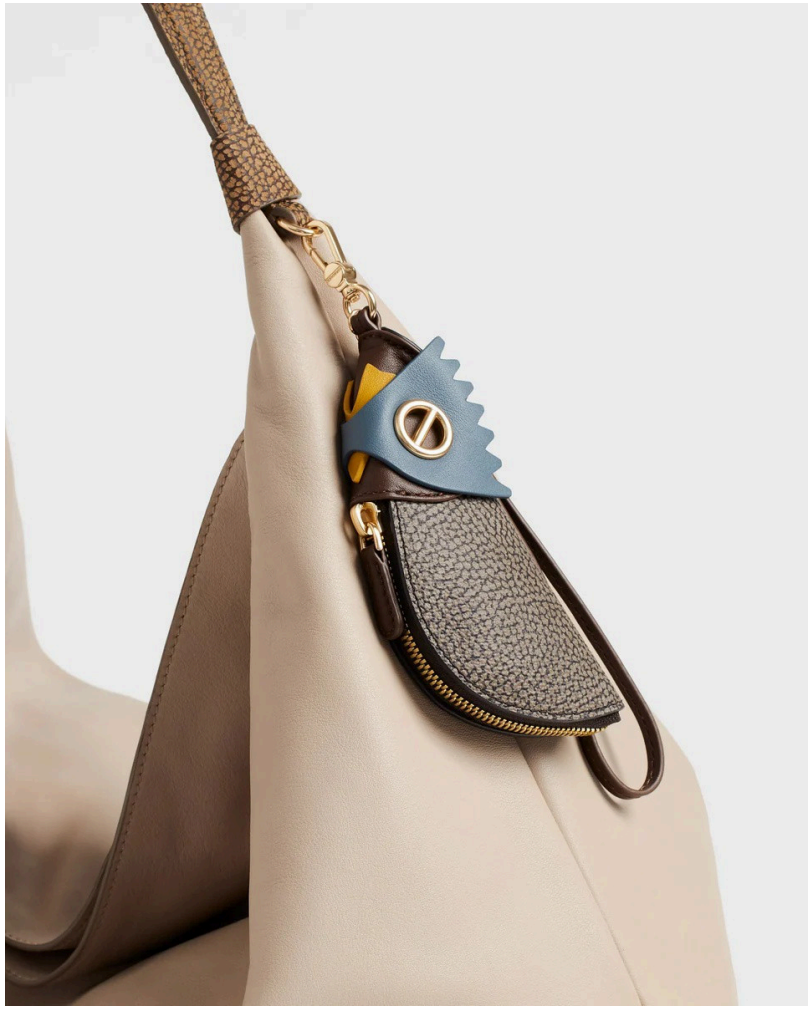


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BORBONESE

Owl and bear key rings.

VIEW ON THE WEBSITE →





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